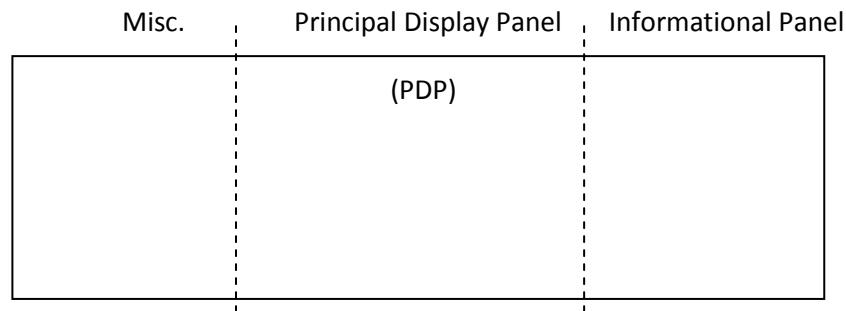


## Basic Labeling



*Standard rectangular wrap-around label*

**Principal Display Panel (PDP):** Portion of container most visible to the consumer (usually front)

**Informational Panel:** Portion of label immediately to the right of the PDP as you face the product

Requirements:

**1. Product Name**

- a. Must accurately describe product
- b. MUST be located on PDP

**2. Net Quantity**

- a. Weight in ounces & grams if viscous
- b. Volume in fluid ounces & milliliters if liquid
- c. MUST be located on PDP

**3. Ingredient List**

- a. List in descending order by weight
- b. May be on PDP *or* Informational Panel

**4. Producer Information**

- a. Name and address
- b. Can also use information of distributor or packer, but must use qualifying statement such as “Distributed by”
- c. May be on PDP *or* Informational Panel

**Major 8 Allergens** must be listed by their common names (milk, eggs, fish, crustacean shellfish, tree nuts, peanuts, soy, wheat)

- Tree nuts: Identify the specific nut, i.e. “almond”, “walnut”, etc.
- Fish/Shellfish: Identify species, i.e. “tuna”, “lobster”, etc.

**Nutritional Labeling** must be located on PDP or Informational Panel unless producer is exempt. Businesses with <10 employees and <10,000 units sold per year do not need to file an exemption.

**Tracking Information** on most products must indicate

1. Product Name
2. Year, Date, and Period Produced
3. Location Produced